**Ventana Research**

**2017 Digital Innovation Awards**

**Overview and Submission Form**

**Overview**

The annual **2017** **Ventana Research Digital Innovation Awards** recognize vendors that have introduced noteworthy innovations in technology that advance business and IT. The Digital Innovation Awards showcase advances in the productivity and potential of business applications as well as technology that contributes significantly to improved efficiency, productivity and the performance of an organization.

We invite all companies to nominate themselves or another entity to be considered for the annual Ventana Research Digital Innovation Awards for 2017. The awards are judged by the analysts at Ventana Research, an industry-renowned research team with hundreds of years of experience in business and technology. The team will evaluate each submission to the criteria provided.

**Award Categories**

Overall Digital Innovation Award

The Overall Digital Innovation Award recognizes the digital innovation among those submitted for consideration that most successfully will maximize the value of all the organization’s assets – its people, processes, information and technology. All finalists in the individual award categories will be considered for this prestigious award.

Analytics – This award is for the technology vendor that best exemplifies innovation in any use or application of analytics across business and/or IT.

Big Data – This award is for a technology vendor that best exemplifies innovation in big data and related technologies for supporting data and information management related needs.

Customer Experience – This award is for a technology vendor that best exemplifies innovation in applications and technologies that support the engagement with customers for any purpose.

Digital Technology – This award for a technology vendor that best exemplifies innovation in the technologies that support any or all of the following areas: Big Data, Business Analytics, Business Collaboration, Cloud Computing, Internet of Things, Machine Learning, Mobile Technology, Social Media or Wearable Computing.

Human Capital Management – This award is for a technology vendor that best exemplifies innovation in the applications and technologies that support human capital management.

Marketing – This award is for a technology vendor that best exemplifies innovation in the applications and technologies that support marketing.

Office of Finance – This award Is for a technology vendor that best exemplifies innovation in the applications and technologies that support the office of finance.

Operations & Supply Chain – This award is for a technology vendor that best exemplifies innovation in the technologies that support the operations or service / supply chain.

Sales – This award is for a technology vendor that best exemplifies innovation in the application or technologies that support the sales organization.

**Recognition**

The award winners will be notified in the week of August 28th, 2017. Award recipients will receive the prestigious award recognition at their annual conference or through the mail. The awards will be announced through a press announcement and promotion on [www.ventanaresearch.com](http://www.ventanaresearch.com).

**Submissions**

To participate in the Ventana Research Digital Innovation Awards, e-mail or submit the nomination form below by the close of business on Friday July 14th, 2017 to [awards@ventanaresearch.com](mailto:awards@ventanaresearch.com). Completed nomination forms will be accepted only via email or online.

Technology vendors may submit their own nominations directly. We accept nominations from the Ventana Research analyst and research team and technology vendor public relations firms that have explicit approval from the technology vendors to submit on its behalf; all such submissions must include the nominated organization’s contact information to enable Ventana Research to confirm submission approval and review. The quality and depth of the submission – its clarity, completeness and specificity – will affect its overall score, so please provide as much information presented as clearly as possible. For more information about the Digital Innovation Awards and those that were the 2016 recipients, please visit [www.ventanaresearch.com/innovationawards](http://www.ventanaresearch.com/innovationawards).

**Deadline**

**Completed nomination forms are due back to Ventana Research no later than July 14, 2017.**

**2017 Awards Schedule:**

Announced – Friday, May 19, 2017

Submissions – Wednesday, May 17th through Friday, July 14th

Submission Review and Judging – July 17th to August 11th

Finalists Contacted and Verified – Week of August 21st

Winners Selected – Week of August 21st

Winners Notified – Week of August 28th

Winners Announced in Press Release - Week of September 11th

**Questions should be directed to:**

Client Services | 541-940-1010 | [awards@ventanaresearch.com](mailto:awards@ventanaresearch.com)

**We would like to promote your success; and we appreciate your time and effort in participating in this process. Submitting a nomination constitutes permission to mention the company and innovation in connection with these awards in promotion, marketing and research materials.**

**Ventana Research**

**2017 Digital Innovation Awards**  
**Nomination Form**

To participate in the Ventana Research Innovation Awards, e-mail or submit the nomination form below by July 14th to [awards@ventanaresearch.com](mailto:awards@ventanaresearch.com). Organizations may submit their own nominations directly. We accept nominations from the Ventana Research analyst and research team and from technology vendors and public relations firms that have explicit approval from an organization to submit on its behalf and include the nominated organization’s contact information to enable Ventana Research to confirm submission. The nominated organizations name and contact information is required for submission and constitutes permission to use name and description of innovation in press and marketing materials and at our sole discretion.

The quality and depth of the submission – its clarity, completeness and specificity – will strongly affect its overall score, so please provide as much information as possible presented as clearly and precisely as possible. For more information about the 2017 Innovation Awards and 2016 award recipients, please visit [www.ventanaresearch.com/awards](http://www.ventanaresearch.com/awards).

**Section 1 – Information about Nominee**

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Name:

Title:

Company Name:

Industry:

Contact Information:

Phone Numbers (best way to be reached):

E-mail Address:

Business Mailing Address:

**Section 2 –Awards and Judging Criteria**

Please select the award(s) for which you are applying.

**Overall Business Leadership Award**

Selected from across Business Technology, Business and Operational Innovation submissions.

Analytics  
  Big Data

Customer Experience  
  Digital Technology

Human Capital Management

Marketing

Office of Finance

Operations and Supply Chain

Sales

The following sections allow you to provide the judges with information on the basis of which to judge your submission. It is in your best interest to be as thorough as possible in describing its history, goals and accomplishments. ADDITIONAL MATERIALS CAN BE SUBMITTED.

What were your stated goals of the innovation?

Please describe your innovation?

How will the technology change how people operate their role and responsibility?

How will the technology change how processes operate across business or IT?

How will the technology change how information is generated or utilized?

How will the technology change how technology is used in business or IT?

Please indicate using the check boxes below the product- and vendor-related aspects that are impacted the most from the digital innovation.

Usability of Product

Manageability of Product

Reliability of Product

Capabilities of Product

Adaptability of Product

Validation of Vendor to Meet Needs

TCO and ROI in using Vendor products

Please explain how you are changing the selected check boxes of aspects of the innovation.

Please detail the impacts and benefits of the digital innovation to the organization.

Which areas of the organization could benefit the most from the innovation?

What did this initiative accomplish? How did you measure the value of the initiative?

Please provide us with any other information you think will help us to evaluate your submission.

**Section 3 – Information about Nominator**

Name:

Title:

Company Name:

Reason for Nomination:

Contact Information:

Phone Numbers:

E-mail Address:

Business Mailing Address:

City:

State:

Country: