**Ventana Research**

**2018 Digital Innovation Awards  
Overview and Submission Worksheet**

**Overview­**  
Thank you for downloading the Overview and Worksheet for the 2018 Ventana Research Digital Innovation Awards! Please note, this worksheet is made available to you for drafting responses and reviewing those responses internally before submitting into our online form. In order to be considered for the Digital Innovation Awards, all final responses MUST be submitted through the online form located [here](https://www.ventanaresearch.com/resources/awards/innovation-awards).

The annual **Ventana Research Digital Innovation Awards** recognize vendors that have introduced noteworthy innovations in technology that advance business and IT. The Digital Innovation Awards showcase improvements in the productivity and potential of business applications, as well as technology that contributes significantly to improve efficiency, productivity and the performance of an organization.

**Who is eligible?**

This program recognizes **technology vendors** which made significant advancements in their respective markets. We invite all innovative technology vendors to be considered for the 2018 Ventana Research Digital Innovation Awards.

**Who can nominate?**

Technology vendors may submit their own nominations directly. We accept nominations from the Ventana Research analyst and research team and technology vendor public relations firms that have explicit approval from the technology vendors to submit on its behalf; all such submissions must include the nominated organization’s contact information to enable Ventana Research to confirm submission approval and review. The quality and depth of the submission – its clarity, completeness and specificity – will affect its overall score, so please provide as much information presented as clearly as possible. For more information about the Digital Innovation Awards and those that were the 2017 recipients, please visit <https://www.ventanaresearch.com/resources/awards/innovation-awards>.

**Recognition**

Each category (described below) will recognize the organization demonstrating it’s leadership, as well as the technology vendor which made the improvements possible.

The award winners will be notified in the week of September 17th, 2018. Award recipients will receive a physical award via mail, as well as a graphic logo to be used in web promotions. The awards will be announced through a press announcement.

**Judging**

The awards are judged by the analysts at Ventana Research, an industry-renowned research team with extensive expertise and knowledge in business and technology. The team will evaluate each submission against the criteria provided.

The quality and depth of the submission – its clarity, completeness and specificity – will strongly affect its overall score, so please provide as much information as possible presented as clearly and precisely as possible.

**Award Categories**

The 2018 Awards cover 9 categories aligned to our expertise areas: Analytics, Big Data, Customer Experience, Digital Technology, Human Capital Management, Marketing, Office of Finance, Operations & Supply Chain, and Sales, along with an Overall Award. Nominations are open for organizations across business and IT, technology vendors and consulting firms. Submissions are evaluated based on the stringent guideline set out by the awards program criteria.

1. Analytics – This award recognizes the technology vendor that best exemplifies innovation in their use or application of analytics across business and/or IT.
2. Big Data – This award recognizes the technology vendor that best exemplifies innovation in big data and related technologies for supporting data and information management related needs.
3. Customer Experience – This award recognizes the technology vendor that best exemplifies innovation in applications and technologies that support the engagement with customers for any purpose.
4. Digital Technology – This award recognizes the technology vendor that best exemplifies innovation in the technologies that support any or all of the following areas: Big Data, Business Analytics, Business Collaboration, Cloud Computing, Internet of Things, Machine Learning, Mobile Technology, Social Media or Wearable Computing.
5. Human Capital Management – This award recognizes the technology vendor that best exemplifies innovation in the applications and technologies that support human capital management.
6. Marketing – This award recognizes the technology vendor that best exemplifies innovation in the applications and technologies that support marketing.
7. Office of Finance – This award recognizes the technology vendor that best exemplifies innovation in the applications and technologies that support the office of finance.
8. Operations & Supply Chain – This award recognizes the technology vendor that best exemplifies innovation in the technologies that support the operations or service / supply chain.
9. Sales – This award recognizes the technology vendor that best exemplifies innovation in the application or technologies that support the sales organization.
10. Overall Digital Innovation Award

The Overall Digital Innovation Award recognize the innovation among those submitted for consideration that most successfully maximize the value of all the organization’s assets – its people, processes, information and technology. All finalists in the individual award categories will be considered for this prestigious award.

**Submissions**

To participate in the Ventana Research Digital Innovation Awards, nominations are due online [here](https://www.ventanaresearch.com/resources/awards/innovation-awards). You will also have the opportunity to submit supporting documents online.

**Deadline**

**This Worksheet will not be accepted via email. Completed nominations are due online** [**here**](https://www.ventanaresearch.com/resources/awards/innovation-awards)  **no later than July 27, 2018.**

**2018 Awards Schedule:**

Awards Schedule Announced Tuesday, May 8th

Award Submissions Accepted May 8th – July 27th

Submissions Review and Judging July 30th – August 31st

Finalists Verified & Notified - Week of September 3rd

Winners Selected Week of September 10th

Winners Notified Week of September 17th  
Winners Announced Week of October 1st

**Still have questions? Check out the** [**FAQ section here**](https://www.ventanaresearch.com/resources/awards/innovation-awards)**.**

**Additional questions can be directed to:**

Client Services | 541-940-1010 | [awards@ventanaresearch.com](mailto:awards@ventanaresearch.com)

**We would like to promote your success; and we appreciate your time and effort in participating in this process. Submitting a nomination constitutes permission to mention the company and innovation in connection with these awards in promotion, marketing and research materials.**

**Ventana Research**

**2018 Digital Innovation Awards**  
**Nomination Form**

**Section 1 – Information about Nominee**

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Name:

Title:

Company Name:

Industry:

Contact Information:

Phone Numbers (best way to be reached):

E-mail Address:

Business Mailing Address:

**Section 2 – Information about Nominator**

Name:

Title:

Company Name:

Reason for Nomination:

Contact Information:

Phone Numbers:

E-mail Address:

Business Mailing Address:

City:

State:

Country:

**Section 3 –Awards and Judging Criteria**

Please select the award(s) for which you are applying.

**Overall Business Leadership Award**

Selected from across Business Technology, Business and Operational Innovation submissions.

Analytics  
  Big Data

Customer Experience  
  Digital Technology

Human Capital Management

Marketing

Office of Finance

Operations and Supply Chain

Sales

The following sections allow you to provide the judges with information on the basis of which to judge your submission. It is in your best interest to be as thorough as possible in describing its history, goals and accomplishments. ADDITIONAL MATERIALS CAN BE SUBMITTED.

What were your stated goals of the innovation?

Please describe your innovation?

How will the technology change how people operate their role and responsibility?

How will the technology change how processes operate across business or IT?

How will the technology change how information is generated or utilized?

How will the technology change how technology is used in business or IT?

Please indicate using the check boxes below the product- and vendor-related aspects that are impacted the most from the digital innovation.

Usability of Product

Manageability of Product

Reliability of Product

Capabilities of Product

Adaptability of Product

Validation of Vendor to Meet Needs

TCO and ROI in using Vendor products

Please explain how you are changing the selected check boxes of aspects of the innovation.

Please detail the impacts and benefits of the digital innovation to the organization.

Which areas of the organization could benefit the most from the innovation?

What did this initiative accomplish? How did you measure the value of the initiative?

Please provide us with any other information you think will help us to evaluate your submission.