**Ventana Research**

**2018 Digital Leadership Awards**

**Overview and Submission Worksheet**

**Overview**

Thank you for downloading the Overview and Submission Worksheet for the 2018 Ventana Research Digital Leadership Awards! Please note, this worksheet is made available to you for drafting responses and reviewing those responses internally before submitting into our online form. In order to be considered for the Digital Leadership Awards, all final responses MUST be submitted through the online form located [here](https://www.ventanaresearch.com/resources/awards/digitalleadershipawards).

The annual **Ventana Research Digital Leadership Awards** recognize organizations and individuals that utilize technology to advance business and IT. The Digital Leadership Awards showcase the leadership, and use of business applications or technology that contribute significantly to improved efficiency, productivity and the performance of their organization.

**Who is eligible?**  
This program recognizes both **organizations** and **the technology** which made the improvements possible. We invite all organizations to be considered for the 2018 Ventana Research Digital Leadership Awards. The Leadership Awards recognize organizations (and the individuals within those organizations) that utilize technology to advance business and IT. The Digital Leadership Awards showcase leadership and the use of business applications or technology that contributed significantly to improve efficiency, productivity and the performance of their organization.

**Who can nominate?**

Organization may submit their own nominations directly. We accept nominations from the Ventana Research analyst and research team and organization, technology vendors, public relations firms that have explicit approval from the organizations to submit on its behalf; all such submissions must include the nominated organization’s contact information to enable Ventana Research to confirm submission approval and review. The quality and depth of the submission – its clarity, completeness and specificity – will affect its overall score, so please provide as much information presented as clearly as possible. For more information about the Digital Leadership Awards and those that were the 2017 recipients, please visit <https://www.ventanaresearch.com/resources/awards/leadership>.

**Recognition**

Each category (described below) will recognize the organization demonstrating it’s leadership, as well as the technology vendor which made the improvements possible.

The award winners will be notified in the week of September 3rd, 2018. Award recipients will receive a physical award via mail, as well as a graphic logo to be used in web promotions. The awards will be announced through a press announcement.

**Judging**

The awards are judged by the analysts at Ventana Research, an industry-renowned research team with extensive expertise and knowledge in business and technology. The team will evaluate each submission against the criteria provided.

**Award Categories**

1. Analytics – This award recognizes the organization and technology that best exemplifies leadership in any use or application of analytics across business and/or IT.
2. Big Data – This award recognizes the organization and technology that best exemplifies leadership in big data and related technologies for supporting data and information management related needs.
3. Customer Experience – This award recognizes the organization and technology that best exemplifies leadership in applications and technologies that support the engagement with customers for any purpose.
4. Digital Technology – This award recognizes the organization and technology that best exemplifies leadership in the technologies that support any or all of the following areas: Big Data, Business Analytics, Business Collaboration, Cloud Computing, Internet of Things, Machine Learning, Mobile Technology, Social Media or Wearable Computing.
5. Human Capital Management – This award recognizes the organization and technology that best exemplifies leadership in the applications and technologies that support human capital management.
6. Marketing – This award recognizes the organization and technology that best exemplifies leadership in the applications and technologies that support marketing.
7. Office of Finance – This award recognizes the organization and technology that best exemplifies leadership in the applications and technologies that support the office of finance.
8. Operations & Supply Chain – This award recognizes the organization and technology that best exemplifies leadership in the technologies that support the operations or service / supply chain.
9. Sales – This award recognizes the organization and technology that best exemplifies leadership in the application or technologies that support the sales organization.
10. Overall Digital Leadership Award

The Overall Digital Leadership Award recognizes the leadership among those submitted for consideration that most successfully will maximize the value of all the organization’s assets – its people, processes, information and technology. All finalists in the individual award categories will be considered for this prestigious award.

**Submissions**

To participate in the Ventana Research Digital Leadership Awards, completed nominations are due online [here](https://www.ventanaresearch.com/resources/awards/leadership#submit). You will also have the opportunity to submit supporting documents online.

**Deadline**

**This Worksheet will not be accepted via email. Completed nominations are due online** [**here**](https://www.ventanaresearch.com/resources/awards/leadership#submit)  **no later than July 6th, 2018.**

**2018 Awards Schedule:**

Awards Schedule Announced Monday, May 1st, 2018

Award Submissions Accepted May 1st - July 6th

Submissions Review and Judging July 9th - August 10th

Finalists Verified & Notified Week of August 13th

Winners Selected Week of August 27rd

Winners Notified Week of September 3rd

Winners Announced Week of September 17th

**Still have questions? Check out the** [**FAQ section here**](https://www.ventanaresearch.com/resources/awards/leadership#questions)**.**

**Additional questions can be directed to:**

Client Services | 541-940-1010 | [awards@ventanaresearch.com](mailto:awards@ventanaresearch.com)

**We would like to promote your success and we appreciate your time and effort in participating in this process. Submitting a nomination constitutes permission to mention the company and leadership in connection with these awards in promotion, marketing and research materials.**

**Ventana Research**

**2018 Digital Leadership Awards**  
**Nomination Form**

**Section 1 – Information about Nominee**

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Name:

Title:

Company Name:

Industry:

Contact Information:

Phone Numbers (best way to be reached):

E-mail Address:

Business Mailing Address:

**Section 2 – Information about Nominator**

Name:

Title:

Company Name:

Reason for Nomination:

Contact Information:

Phone Numbers:

E-mail Address:

Business Mailing Address:

City:

State:

Country:

**Section 3 –Awards and Judging Criteria**

Please select the award(s) for which you are applying.

**Overall Digital Leadership Award**

Selected from across all submissions.

Analytics  
  Big Data

Customer Experience  
  Digital Technology

Human Capital Management

Marketing

Office of Finance

Operations and Supply Chain

Sales

The following sections allow you to provide the judges with information on the basis of which to judge your submission. It is in your best interest to be as thorough as possible in describing its history, goals and accomplishments. ADDITIONAL MATERIALS CAN BE SUBMITTED.

What were your stated goals of the project or use of technology?

Please describe your project?

How did technology change how people operate their role and responsibility?

How did technology change how processes operate across business or IT?

How did technology change how information is generated or utilized?

How did technology change how technology is used in business or IT?

Which technology vendor and products were used in this project?

How would you rate your customer experience and relationship with the technology vendor?

What improvements would you like to see from the technology vendor products that you are using?

Which of the following technologies were most important to your leadership and improvement?

Big Data

Business Analytics

Business Collaboration

Cloud Computing

Internet of Things

Machine Learning

Mobile Technology

Social Media

Wearable Computing

Please indicate using the check boxes below the technology product- and vendor-related aspects that were found to be the most important to your leadership in the organization.

Usability of Product

Manageability of Product

Reliability of Product

Capabilities of Product

Adaptability of Product

Validation of Vendor to Meet Needs

TCO and ROI in using Vendor products

Please explain how you are changing the selected check boxes of aspects of the leadership.

Please detail the impacts and benefits of the digital leadership using technology to the organization.

Which areas of the organization benefitted the most from the leadership using the technology?

What did this project and use of technology accomplish? How did you measure the value of the improvement?

Please provide us with any other information you think will help us to evaluate your submission.